

CHRYSLER 300



MOPAR

AUTHENTIC CHRYSLER ACCESSORIES



CAPTURE ATTENTION WITH UNMISTAKABLE BRILLIANCE.



DIAMOND CHROME GRILLE INSERT.

Enhance your 300 with a sense of sophisticated style. Make your grille stand out with the all Aluminum Bright Chrome Insert that's protective as well as attractive. This first-impression statement displays your strong but elegant taste.

18-INCH CAST-ALUMINUM WHEEL.

This premium wheel features a five-spoke design with Black painted pockets, a polished lip and a machined finish. They also undergo stringent testing to ensure a long-lasting shine. These wheels are designed to meet your vehicle's strength, corrosion, and balance standards.

STAINLESS STEEL B-PILLAR COVERS.

300 shines brighter no matter the weather when you add a bright touch to your vehicle's B-pillars. An attractive addition that will add to your vehicle's distinctive good looks. Pillar covers are sold in easy-to-install four-piece sets for all four doors.

BRIGHT PEDAL KIT.

Stainless steel pedal covers add plenty of bold brightwork to your footwell. Rubber on pedals provides contrast to the performance look as well as plenty of positive traction. The covers are designed specifically to fit 300's pedals. No drilling required.



SHOWN ON COVER: 20-INCH FORGED-ALUMINUM WHEEL, STAINLESS STEEL B-PILLAR COVERS, AND 13-BAR CHROME GRILLE INSERT.

FOR A TOUGHER FINISHING TOUCH.



BLACK CHROME GRILLE INSERT.

Give your 300's front end a unique and stylish look. This custom Black Chrome Grille Insert enhances your vehicle's aesthetic appeal. The polished Black finish gives an aggressive yet streamlined appearance.

20-INCH BLACK CHROME WHEEL.

This Black Chrome finish reveals your toughness, while providing a cool complement to the Black Grille Insert. All our wheels undergo testing to ensure they won't blister, peel, or pit for premium good looks.

MATTE VINYL GRAPHICS.

Make one of the ultimate statements that supports your bold lifestyle. Matte Black Vinyl Graphics are available for the hood, roof, and deck lid. They amp up the attitude of your custom 300. Professionally installed and removed. Weather-resistant vinyl. See back cover for additional details.

T-HANDLE SHIFTER.

Add a blast from the past to your center console with this stainless steel T-Handle Shifter that features the Mopar logo and more than a little attitude. Designed for automatic transmissions only. Installation hardware included.





ALL-ACCESS VIEWPOINTS.

REARVIEW MIRROR WITH BACK-UP CAMERA⁽¹⁾ AND BLUETOOTH⁽⁴⁾ HANDS-FREE PHONE.^{(2) (3)}

Built-in 3.5-inch monitor sees license-plate-mounted rear camera view when in Reverse. Add the Bluetooth⁽⁴⁾ enabled phone for hands-free calling.

GARMIN[®] nüvi[®] 3760T (NOT SHOWN).

Ultra-thin navigator with nüRoute™ technology with trafficTrends™ and myTrends™. Automatic self-learning, with arrival time estimate. Features on the multi-touch dual-orientation 4.3-inch wide-screen glass display include lane assist with junction view, Bluetooth wireless, FM lifetime traffic, preloaded street maps for North America, spoken street names, Where am I?, photo navigation, ecoRoute™, pedestrian navigation options, and hands-free calling capabilities.

GARMIN nüvi[®] 3790T (SHOWN).

Garmin's top-of-the-line system is an ultra-thin Bluetooth wireless-based navigator with everything needed for convenient travel: speech recognition, nüRoute™ technology, 3-D terrain view, lane assist with junction view, FM lifetime traffic, preloaded street maps for North America, spoken street names, Where Am I? convenience, plus photo navigation, ecoRoute™ and pedestrian navigation options, all on a wide-screen multi-touch glass display.

Uconnect WEB⁽⁵⁾ (NOT SHOWN).

Get high-speed Internet in your vehicle. Uconnect Web's in-vehicle router receives 3G broadband Internet, allowing passengers to surf the Web, social-network, look up directions, check eMail, play online games, or download music. Works with any WiFi-enabled device. No cell cards or software required. Subscription required; sold separately.

⁽¹⁾Always check entire surroundings before backing up. ⁽²⁾Can only be used to replace base model mirrors. ⁽³⁾Late availability. ⁽⁴⁾Phone must support Bluetooth Phone Book Access Profile (PBAP).

⁽⁵⁾The Uconnect Web feature is not intended for use by the driver while the vehicle is in motion.



SOUND ALERTS.

PARKSENSE® REAR PARK ASSIST SYSTEM.⁽¹⁾

This advanced system utilizes ultrasonic technology to assist you when slowly backing up your vehicle during parking maneuvers. Three different warning tones and a visual alert help identify your vehicle's distance to an object.

ECOMETER.™

If you want to monitor your fuel economy, then the Ecometer is for you. Its robust range of functions keeps you informed of your 300's speed, rpm, real-time fuel economy, and overall average fuel economy in a color-coded LED eco-graph. The Ecometer offers easy no-tool installation to the dash for at-a-glance viewing.

REMOTE START.^{(2) (3)}

Hit the ground running with the ability to start your vehicle with a touch of a button. The system operates seamlessly with your vehicle's factory electronic security system.

KICKER® SOUND SYSTEMS.⁽²⁾

KICKER speakers, subwoofers, and amplifiers have been designed specifically for your Chrysler vehicle, so you get automotive sound the way it was intended. And best of all, KICKER parts install easily: bolt them in and then plug them in. No cutting or soldering is required!

ELECTRONIC VEHICLE TRACKING SYSTEM (EVTS).⁽⁴⁾

It's a fact: time is of the essence when it comes to stolen vehicle recovery. Mopar's Electronic Vehicle Tracking System (EVTS) works 24/7 with nationwide coverage to keep track of your vehicle. Optional upgrade plans provide Emergency Service Dispatch and OnCall™ on-board panic button. Features such as setting speed and distance parameters with text alerts, unlimited online tracking, and full concierge service are also offered.



⁽¹⁾Always check entire surroundings before backing up. ⁽²⁾Late availability. ⁽³⁾Check state and local laws on the use of remote starters. ⁽⁴⁾Includes a \$1,000 Theft Protection Warranty and is transferable.



LUXURY LINERS.

KATZKIN LEATHER INTERIORS.

Create your own upscale interior worthy of such a sophisticated ride. Katzkin offers premium leather-trimmed packages with embroideries, piping, two-tones, and suede in many different colors, and is designed to protect your vehicle against UV rays, dirt, and other pollutants.

HEATED SEATS.

We'll gladly put you in the hot seat. Our heated seat kit is sold in pairs for the front seats and includes three heat settings for optimal temperature control.

PREMIUM CARPET FLOOR MATS (NOT SHOWN).

Mats are constructed of a plush 24-oz nylon carpet to look good while protecting the floor of your vehicle from wear, soil, and stains. Bottom of mat is made of rubber to help keep it in place.

SLUSH MATS (NOT SHOWN).

These custom-fit mats feature deep grooves to help prevent water, snow, and mud from doing a number on your vehicle's carpet. Available for front and rear.





STRONG STATEMENTS.

PREMIUM CHROME GRILLE INSERTS:

With its front and center standing, the Grille is the key expressive feature on any 300 and the first to get noticed. Nothing makes a style statement as boldly or brightly as one of the Chrysler-winged Chrome Grille Inserts. Choose from the following styles that cast just the right character for you.

CHROME MESH GRILLE INSERT.

13-BAR CHROME GRILLE INSERT.

BLACK OR CHROME GRILLE INSERT.

DIAMOND CHROME GRILLE INSERT.

ILLUMINATED DOOR SILL GUARDS.

Add a touch of stainless steel style to your vehicle while protecting its interior door sills from scratches. Chrysler name illuminates when the vehicle's door is opened.

DOOR SILL GUARDS.

Protect your 300's front and rear door sills from scratches while adding a nice touch of style. Front Brushed stainless steel guards are embossed with the Chrysler name.



SPACE-EXPANDING SPORT AND CARGO CARRIERS.

When you feel like bringing your style on outdoor adventures, your 300 will be ready to bring the gear that shows you know how to be a good sport. With these strong, durable cargo extensions, you'll probably be the first one there too.



SPORT UTILITY BARS.

These heavy-duty bars increase the cargo capacity of your vehicle and accommodate all of our sports and cargo carriers.



ROOF BOX CARGO CARRIER.

Keeps cargo dry and secure. Tough, locking thermoplastic carrier features quarter turn installation and gas-cylinder opening system. Attaches to Sport Utility Bars.⁽¹⁾



ROOF-MOUNT CANOE CARRIER.

Fully adjustable carrier holds one canoe and mounts to Sport Utility Bars.⁽¹⁾ Includes installation tool and instructions.

ROOF TOP CARGO CARRIER.

This heavy-duty Black nylon carrier is weatherproof and secures to the Sport Utility Bars⁽¹⁾ with four strong adjustable tie-down straps.



ROOF-MOUNT WATER SPORTS CARRIER.

Versatile carrier transports most kayaks, sailboards, or surfboards and includes latching nylon strap and slip-resistant pads. Mounts to Sport Utility Bars.⁽¹⁾

ROOF-MOUNT SKI AND SNOWBOARD CARRIER.

Carries up to six pairs of skis, four snowboards, or a combination of the two. Mounts to Sport Utility Bars.⁽¹⁾

⁽¹⁾Sold separately.

ROOF-MOUNT BIKE CARRIERS.

The Fork-Mount style carries one bike securely by the front fork and rear wheel. The Upright style carries one bike locked by the frame with both wheels secured.



HITCH-MOUNT BIKE CARRIER.

These convenient carriers come in two-bike and four-bike styles (both fit 2-inch hitch receiver) that fold down to allow your vehicle's trunk to open without having to remove bikes.



CUSTOMIZED STYLE SPINS PREMIUM PERFORMANCE.

Give your 300 the protection it deserves from the elements while keeping it looking as good as the day you brought it home. From the ground up, quality-tested Mopar finishes for its paint, wheel, and carpet accessories add prolonged brilliance to your 300's style as well as comfort to its ride.



20-INCH FORGED-ALUMINUM WHEEL.

This wheel's shine shows off its distinctive attention with a standing presence to be noticed. The 10-spoke wheel is constructed of forged-aluminum with a durable, corrosion-resistant finish for lasting brightness.



18-INCH CAST-ALUMINUM WHEEL.

This premium wheel features a five-spoke design with Black painted pockets, a polished lip and a machined finish, and is designed to match your vehicle's exact specifications to run true and balance easily for a smooth ride.



18-INCH GLOSS BLACK WHEEL.

This custom, corrosion-resistant wheel features a five-spoke design with a Gloss Black finish. It has been designed to deliver a smooth and balanced ride.



20-INCH BLACK CHROME WHEEL.

This Black Chrome finish reveals your toughness, matching your 300's style wherever you go. And all our wheels undergo testing to ensure they won't blister, peel, or pit for premium good looks.



MOLDED SPLASH GUARDS.

Help protect the lower body of your vehicle from damage caused by gravel, salt, and road debris. They are molded to the contours of your 300 for a custom fit. Set of two for front or rear.

FULL VEHICLE COVER.

Water-resistant contoured cover features double-stitched seams and is designed to protect your vehicle against UV rays, dirt, and other pollutants.



HITCH RECEIVER.⁽¹⁾

This receiver features a unique style that's designed and tested to match your vehicle's towing capacity. Ball Mount, Hitch Ball, and Wiring Harness are sold separately.

⁽¹⁾Check User Guide for hitch type, load capacity and heavy-duty equipment required. Do not exceed rated tow capacity of the vehicle as equipped. Trailer may require some items not supplied by Mopar.





MATTE VINYL GRAPHICS.

Discover Mopar ingenuity designed for the bold. These matte Black Vinyl Graphics for the hood, roof, and deck lid ramp up the distinctive 300 appearance. And when you want to change the personality of your 300, they can be professionally removed. Get the details at mopar.com

HEMI® ENGINE COVER.

A not-so-subtle approach to displaying your HEMI engine. Available in Black Carbon Fiber-style designs or in bold street Hemi Orange.

START WITH AUTHENTIC ACCESSORIES BY MOPAR. DON'T STOP UNTIL YOU'VE REACHED THE FINISHING TOUCH.

Whether it's a new Chrysler vehicle or one that's been under your care for years, there's no better way to personalize it than to add Authentic Chrysler Accessories by Mopar. In choosing Authentic Accessories you gain far more than premium protection or extreme entertainment – you also add a distinctive sense of style that stands out.

Don't settle for anything other than Authentic Accessories featuring a fit, finish, and functionality specifically for your Chrysler vehicle. Authentic Chrysler Accessories by Mopar are available through your local Chrysler dealership or online at mopar.com.

ADDITIONAL ACCESSORIES:

- Engine Block Heater
- Locking Gas Cap
- Master Shield® Vehicle Protection Products
- Premium Vehicle-Care Products
- Roadside Safety Kit
- Wheel Locks



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